

Evaluation Summary

Comments and rankings were received from a post-Conference evaluation emailed to all attendees.

1. What was most valuable to you about the SMMA 2010 Spring Management Conference, topic/speaker, networking, table top exhibits, PMD meeting, etc.?

- The EMERF discussion regarding the pre-competitive research consortium and the economic forecast.
- Topic/speakers and networking.
- Topics were especially relevant; networking.
- Networking: Having the happy hour both nights is important and helps to promote this throughout the event. Speaker: Barton Jennings was refreshing – someone from academia to show us how to fully utilize the power of power point (not use it to give the entire presentation) and show us how to engage an audience (as only ITR can do)!
- Alan Beaulieu's presentation, still worth the money.
- Agenda, topics/speakers and networking. Also chairperson was awesome.
- My favorite topics were Economic Forecast (ITR), Mergers and Acquisitions (PB&W), Investor's Perspective (Baird), and Supply Chain Management (Western Illinois University). The Innovation Strategy speaker (Wayne Patten) had reasonably good content, but his delivery was a little lacking. Of course, I enjoyed the golf, board meeting and networking at the socials and dinners.
- Networking, Preparing for Recovery and the Economic Forecast update by Alan.
- Speakers. Seemed to be fewer Table Tops.
- Networking and select speakers.
- The EMERF Board Meeting. I would not attend the Spring Management Conference except for the EMERF Board Meeting.
- I always enjoy the networking and economic update.
- The networking! The PMD Meeting provided an insight into this industry that I don't think I could obtain anywhere else.
- Networking.
- Speakers were great, topics relevant, great networking opportunities.
- Alan's presentation on Friday, the US Department of Commerce presentation and networking.
- The networking.
- The course, table top exhibits, the economic forecast presentation.
- The economic theme was well thought out, timely and useful. Alan Beaulieu is ALWAYS worth listening to. Presentation on magnetics was very good as well.
- Networking.
- Networking, by far.
- Networking with our existing and potential customers, along with keeping up to date with the markets we supply.
- Networking and speakers Alan Beaulieu and Wayne Patten.
- The speakers – specifically Alan Beaulieu's economic forecast, Steve Constantinides rare earth supply and Bart Jennings supply chain management. Networking is also a major benefit for me.
- I think we had a dynamite speaker line-up...of course I thought the supply chain management section with Dr. Jennings was great...and extremely timely for our current economic conditions...as always...the ITR presentation by Mr. Beaulieu is both educational and entertaining...also really enjoyed Wayne Patten's opening presentation.

2. Do you prefer the new Tuesday-Thursday format [to the former Wednesday-Friday]?

- YES!!!!
- Yes
- Prefer the new Tuesday through Thursday format.
- YES (I think this will be particularly beneficial for future meetings on the West Coast).
- Yes, surprisingly I did prefer it.
- Really like the new format. I think it greatly helped keep the second day of the Conference flowing and attendance high.
- Yes, I prefer the new format.
- Like the Tuesday-Thursday format over the former one.
- Yes!
- I like the Tuesday-Thursday format.
- If we did Mon-Fri in the Spring I would probably stay over the weekend with Marla. Not so in the Fall.
- I like the new format that allows a Thursday back in my office.
- I prefer the Tuesday-Thursday format.
- Yes, not having to travel on Monday or Friday is great. This does not work as well for meetings in California.

- I thought the new format was better.
- Yes.
- Yes, absolutely.
- This is my first year and Tuesday-Thursday works well for me.
- Either works for me.
- Either is okay.
- No preference.
- The timing was just about right.
- Yes. Perfect format.
- I personally prefer Wednesday-Friday but understand that the Tuesday-Thursday is better for those travelling from the west coast.
- Yes.

3. What should SMMA change or improve for the 2011 Spring Management Conference, e.g. logistics, schedule, rooms, format?

- It was fine to me.
- Move location to less expensive venue.
- Keep to current format.
- It was nice that the internet costs were included in the price. I think that we need to negotiate this and any other extra charges into the room rate - including resort fees and parking if at all possible. This makes the higher price paid easier to sell to management.
- Nothing, I thought this format worked quite well. Let's stay with it.
- Can not think of anything. Really liked the flow and format.
- I think we've got a good formula now so specific recommended changes are not obvious to me. We had some issues with the microphone/audio that we probably need to test out a little more next year before the Conference starts. Some people struggled to hear Alan due to the noise outside of our meeting room.
- It was a very well run meeting. The key to the meeting is getting as many participants as possible for strong networking and the speakers.
- Can't think of much!
- Everything was very good. No recommendations.
- Liked the format with more speakers. The break-out session with Wayne Patten was interactive producing lots of ideas and information.

- 2010 was the best format in the last 10 years in my opinion. Golf on Tuesday is a good idea.
- Have the meeting somewhere other than California.
- The entire Conference flowed nicely.
- I believe everything ran smoothly.
- On the last day, the luncheon service for the other group was right outside our meeting room and it got noisy. Consequently, we should ensure that the location of the meeting room(s) are optimal.
- The only thing I would change is this: some presentations took less time than anticipated and breaks became too long.
- All went smoothly as far as I could tell. No surprises – and that is always good.
- Okay as is.
- Too late for 2010, but I can't afford the San Diego location you use – I always have to stay elsewhere and drive in each day. Also, the exhibit schedule really does not drive the attendees to the exhibits – could we have sit-down lunch in the same room.
- Talk to the hotel about keeping an open enrollment for longer. Many of us can not confirm our presence until quite late. Ask the hotel not to schedule a lunch for other groups right outside the conference room where we are trying to listen to the speakers!
- More of the same!
- No issues.
- We always like the Rancho Bernardo setting... but is difficult travel venue for those points east.

4. What topics or speakers are of interest to you for the 2011 Spring Management Conference?

- Always Alan Beaulieu. Emerging green markets.
- We've focused on China in the past. How about updates on industrial economies in the rest of the world i.e. Brazil, Indonesia, India?
- Bring talent into the industry – partnering with universities to promote our industry.
- Similar topics such as economy, m&a, strategic planning, marketing, etc.
- I would like to hear more on general motor industry profiles. What's new, new manufacturers, new challenges, how does the US market differ from Europe and Asia. I really liked the break-out session put on a few years ago by a gentleman from ElectroCraft on strategy.

- I liked the economic outlook sessions. How feasible would it be to drill down even farther (for example-an economic outlook of the medical device market)? Just a thought.
 - How about something with management tools as opposed to business/money concepts.
 - More energy related topics. Batteries, power generation and the economy.
 - The economic talks are also good – ITR and others. I would like to hear a talk or two on how to deal with the federal health care plan.
 - As usual Alan Beaulieu’s presentation was the most interesting and we should definitely try to have him back once again.
 - Using new technologies to continue to promote our industry – social media, lead generation, industry specific websites.
 - The effects, consequences of the expiration of the “Bush Tax Cuts” (income, capital gains) coupled with the new taxes, mandate in the new Healthcare law.
 - Topics like greatest challenges, obstacles, market needs.
 - Bring back Alan. Picking a speaker from a different industry each year would be interesting (medical, robotics, aerospace, etc.).
 - How about an update/training on using Google Analytics, or equal. No other good ideas at the moment. I’d like something with ‘take home pay’ – like sample forms, sample web files, contracts, agreement docs, any kind of How-to-list. Example—the guy/author from CO who talked about how to sell at higher prices than your competitor.
 - Perhaps an independent “off shore” speaker on where the various motor markets are heading globally.
 - It would be very useful to hear presentations from the actual motor manufacturers regarding their business outlook, trends, needs, etc. Folks like Moog, etc.
 - Keep Alan Beaulieu – always a good finish. At least one presentation with detailed “substance” similar to Steve Constantinides presentation.
 - Moving along with where I feel motor manufacturing is heading in the US...(see attached article that I came across)...I think we should get a speaker to address the “lean manufacturing” concepts and how these can be used in the outsource value stream...in the Midwest we have a group, Business Excellence Consortium (BEC), that is affiliated with the Milwaukee School of Engineering (MSOE)...and there are some very good speakers associated with this group...may require a fee but would be worth investigating.
- 5. Rank the Sanibel Harbour Marriott Resort & Spa – 1 to 5 with 5 high. Comments. 4.17**
- 4.5 Beautiful location
 - 5
 - 5 The location kept the team working together at night for networking.
 - 4. I thought that it was very nice.
 - 4.5 No complaints, service and food were great.
 - 4 I really liked the resort and would recommend we try to return. Only issue was food could have been better.
 - 4.5 Would have given it a 5 except for the noise and activity outside our meeting room was a little disruptive. But all in all a great location and I would be in favor of considering it again. By the way, I’m still not clear how they handled golf on Tuesday morning. Nothing showed up on my bill.
 - 5 Definitely a 5!
 - 3 I’d rank it a three...had a long walk to the main facility, expensive and too cold in the meeting room.
 - 3 Accommodations were fine but not much to do in the evening (no beach). If we’re going to a warm climate a nice beach to walk on in our spare moments would have been nice. The food was not exceptional.
 - 5 Good weather, easy to get to, great accommodations with great food.
 - 4 I liked the Sanibel Harbour. Easy to travel from airport. Not so big and not complicated. I think Hilton Head could offer similar options. Vegas is also affordable, but some folks might have trouble getting approval for travel there.
 - 5
 - 5 It was expensive but the rooms were great and the service etc. was exemplary.
 - [No number] The service was impeccable. The food quality could use some improvement.
 - 3 Didn’t like how spread out everything was at Sanibel.
 - 4 The layout of the resort was good.
 - 5 Even if I did not have rooms at this hotel.
 - 2.5 Facilities were great and service was excellent but I thought the food was marginal in quality.
 - 4 Great location and facility. Just a bit out of the business district area if you don’t have a car.
 - 5 Superb. I used their business office for some printing and they could not have been more helpful and responsive. Anne

Marie and Laurie were always there when I needed something. Valet service stunk – one guy for lots of people, and then he had no system for first come-first served, so at least 3 people who came out to the valet stand after me got their vehicles ahead of me.

- 0 for getting me a room! I called 4 weeks before the conference to be told enrollment was finished and they had no more rooms. I tried on the day of my arrival and was told there was no chance of any cancellations. I had to stay 20 minutes away in Fort Myers Beach.
- 5 Great place! The staff really made you feel as though they appreciated you being there! It would have been nice if all attendees could have stayed in the same building.
- 5 Great location and facilities – good opportunity for spending a little extra time in nearby areas.
- 5

6. Rank the SMMA 2010 Spring Management Conference – 1 to 5 with 5 high. Comments. 4.50

- 4 I have limited experience in order to compare however.
- 5 Speakers were great, topics were timely, location was good, amount was just about perfect (not too much, not too little). We have a lot of work ahead of us in the PCMR Consortium.
- 5 Recommend returning in 2012.
- 4 The speakers were timely and topical.
- 4.5 Would have liked to have seen more table tops, otherwise great meetings and topics.
- 5 Thought it rocked, especially the chairperson.
- 5 You, Bill and the AMETEK team did a great job and I thoroughly enjoyed it.
- 4

- 4 All speakers (except the first one) were excellent.
- 3 Accommodations were good, food not so good and not much to do on your own.
- 4.5 Good to see more content than usual.
- 5 It was good for me.
- 5
- 3.5 I would rank the Conference as a whole 3.5.
- 5+
- 5 The Conference was well planned and ran smoothly. Great job!
- 4 Great speakers, very good turnout.
- 5
- 4.5 No one is perfect!! Theme was well picked – economics – great talks.
- 5 Very good meeting and speakers. Glad to see magnetics get on the agenda.
- 4.5 Well run, great hotel, good attendees, all as usual. We need more people to attend, and more delivered value for the investment – I am not sure how or when I will see real dollar payback for my time and money invested. But I'll be back for sure anyway.
- 4 A very good conference, with many interesting speakers and topics. Not so happy with the table top exhibits.
- 5 Once again Bill and Betsy Chambers had a very well organized, thought-out conference. Hats off to them for a job well done!
- 4 Overall excellent conference. Table top exhibits were a little weak. Could use more substance in presentations but I realize this is difficult in addressing a wide audience of motor companies.
- 5 Very relevant topics.

2010 Fall Technical Conference

November 9-11, 2010

Sheraton Westport Hotel, St. Louis, Missouri

www.sheratonwestport.com

2011 Spring Management Conference

May 10-12, 2011

Rancho Bernardo Inn, San Diego, California

www.ranchobernardoinn.com