

## Conference Schedule

### Wednesday, May 6

- 7:00-12:00 **SMMA Golf Outing (AM Tee Times Reserved from 7:04-7:20)**  
Advance sign-up required; related golf charges billed to hotel room or personal credit card
- 12:00-5:00 **SMMA Golf Outing (PM Tee Times Reserved from 12:00-12:40)**  
Advance sign-up required; related golf charges billed to hotel room or personal credit card
- 1:00-4:00 **SMMA Conference Registration**  
*Loggia 2*
- 2:30-5:00 **Permanent Magnet Meeting**  
*Andalucia I*  
No additional registration fee required
- 3:00-5:00 **Table Top Exhibitor Set-up**  
*San Bernardo West*
- 6:00-7:00 **Chairman's Welcome Reception**  
*San Bernardo Patio*  
Hosted by AMETEK Inc. Technical and Industrial Products Division
- 7:00-9:00 **Casual Dinner with Cash Bar**  
*San Bernardo Patio*

### Thursday, May 7

- 7:30-8:00 **Continental Breakfast with Table Top Exhibits**  
*San Bernardo West*
- 8:00-8:45 **Welcome, and Introduction of Conference Chair**  
*San Bernardo East*
- Greg Johnston, Senior Executive Vice President, Oriental Motor USA Corp. \*, and SMMA President*
- Matt French, Vice President / General Manager, AMETEK Inc. Technical and Industrial Products Division\*, and Conference Chair*

#### SMMA VISION

SMMA is the voice for the motor and motion industry, providing a forum for education, communication, research and networking.

\*SMMA Member Company

#### Table Top Exhibitor Introductions

- |                             |                             |
|-----------------------------|-----------------------------|
| Ace Laser Technologies Inc. | Laser Technologies Inc.*    |
| Advanced MotorTech LLC*     | LCS Company*                |
| Cogent Power Inc.*          | Sko-Die Inc.*               |
| COMEC-USA*                  | Thermik Corp.*              |
| EMERF                       | Yeadon Energy Systems Inc.* |
| Essex Group Inc.*           |                             |

#### 8:45-10:15 **LEAN Training – Trim Your Sails for Speedy Knowledge Transfer**

*Todd Hudson, Head Maverick, Maverick Institute*

#### 10:15-10:45 **Shore Leave: Break with Table Top Exhibits** *San Bernardo West*

#### 10:45-11:15 **Pre-Competitive Motor Research**

*John Morehead, VP Marketing, Bison Gear & Engineering Corp.\**

#### 11:15-11:45 **IMS Research Update – Tools Available for Charting Course**

*James Dawson, Research Analyst, Power Transmission & Low Voltage Group, IMS Research*

#### 11:45-12:15 **Washington Update – Winds of Change and How They Might Affect Us**

*Ron Bullock, Chairman, Bison Gear & Engineering Corp.\**

#### 12:15-1:15 **Lunch** *San Bernardo Patio*

#### 1:15-2:45 **Breakout Session A: Lean Learning Groups** *Andalucia I*

*Todd Hudson, Maverick Institute*

#### 1:15-2:45 **Breakout Session B: Pre-Competitive Motor Research** *Andalucia II*

*John Morehead, Bison Gear & Engineering Corp.\**

#### 2:45-3:15 **Shore Leave: Break with Table Top Exhibits** *San Bernardo West*

#### 3:15-3:45 **Industry Heading – Future Direction of Motion Control Industry** *San Bernardo East*

*Larry Berardinis, Business Development Manager, Machine Design and Motion System Design\**

## Thursday, May 7 (cont.)

3:45-4:45 "Value-added" Components Panel –  
What's to Port and Starboard?

- Karl Meier, Marketing Manager, Advanced Motion Controls
- Griffith Neal, President, Encap Technology Inc.
- Phil Gordon, Director of Marketing – Magnet Wire, Essex Group Inc.\*
- Dimitri Psaras, PhD, Vice President of Technology, Neo Material Technologies Inc.
- Gwynne H. Johnston, PhD, Director of Technology, Tempel Steel Company\*

6:00-7:00 **Reception**  
Santiago Courtyard

### Reception Hosts

Bevington-Chambers Associates Proto Laminations Inc.\*  
Bison Gear & Engineering Corp.\* Sko-Die Inc.\*  
Essex Group Inc.\* Thermik Corp.\*  
Moog Components Group Inc.\* Thomson Lamination Company\*

7:00-9:00 **Dinner with Cash Bar**  
Santiago Courtyard

## Friday, May 8

7:30-8:00 **Continental Breakfast**  
with Table Top Exhibits  
San Bernardo West

8:00-8:30 **SMMA Annual Meeting**  
San Bernardo East

Greg Johnston, SMMA President

8:30-10:00 **Economic Forecast – Navigating Through**  
**Treacherous Waters**

Alan Beaulieu, Economist, Institute for Trend Research

10:00-10:30 **Shore Leave:**  
**Break with Table Top Exhibits**  
San Bernardo West

10:30-11:15 **Utilizing Social Web Media –**  
**How to Cast a Broader Net**

Scott McCafferty, Managing Director, Design World and Digital Manufacturing Review

11:15-12:00 **USA Energy Dependence Initiative –**  
**Is There Hidden Treasure?**

Keith W. Klontz, PhD, PE, President, Advanced Motortech LLC\*

12:00 *Adjourn*

12:00-2:00 **Table Top Exhibitor Tear Down**  
San Bernardo West



12:30-4:00 **EMERF Board of Directors Meeting**  
**(Working lunch)**  
Granada

### EMERF Mission Statement

To advance and promote the electric motor industry through education, pre-competitive motor research and facilitation of technology transfer within the industry and in cooperation with academic, private research and governmental organizations.

### EMERF 2009 Contributors

EMERF gratefully acknowledges the generous 2009 contributions of the following SMMA member companies: Advanced Energy Corp., AMETEK Inc. Technical and Industrial Products Div., Moog Components Group, Skurka Aerospace Inc., Walter T. Benecki LLC. In addition, Ron Bullock, Bison Gear & Engineering Corp., and EMERF founder, will contribute up to \$10,000 to EMERF if matching funds are generated.

### 2009 Fall Technical Conference

November 3-5, 2009

Sheraton Chicago Northwest Hotel, Arlington Heights, Illinois  
www.sheraton.com/chicagonorthwest

### 2010 Spring Management Conference

May 4-6, 2010

Sanibel Harbour Resort & Spa, Fort Myers, Florida  
www.sanibel-resort.com

### 2010 Fall Technical Conference

November 2-4, 2010

Sheraton Westport Hotel, St. Louis, Missouri  
www.sheratonwestport.com